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VYSTAR CORP. ESTABLISHES GLOBAL HEADQUARTERS IN GWINNETT

Atlanta, GA, October 18, 2005 —Vystar Corporation has established its global headquarters in Gwinnett County. Earlier this month, the Georgia corporation signed a five-year lease for space at Satellite Place in Duluth, Georgia.

Commenting on the selection of the Atlanta area and specifically the Gwinnett County location, Vystar President and Chief Executive Officer Travis Honeycutt said, "In addition to being my home, Atlanta's status as an air travel hub makes the metropolitan area ideal for a company such as Vystar, which engages in trade around the world. In our case, we deal with latex processors in southeast Asia and manufacturers from every corner of the globe. At the same time, the Gwinnett location gives our employees a tremendous variety of wonderful residential areas within easy commuting distance."

Vystar plans to move into its second floor executive suite at 3235 Satellite Boulevard immediately.

The headquarters announcement comes on the heels of Vystar's recent introduction of the revolutionary new Vytex™ natural rubber latex at the International Latex Conference in Charlotte, NC. Described as "the new safe latex," Vytex natural rubber latex is produced through a proprietary process that deactivates antigenic proteins in latex making it safe for use by most people who are allergenic-protein sensitive.

About Vystar: Vystar Corporation is a privately funded corporation located in the Atlanta metropolitan area. The company's operations have been focused substantially on the early-stage research, development, testing and commercialization of the Vytex process. Vytex natural rubber latex inventor, Honeycutt, has more than 30 years' business experience in new business and technical development in the industrial and health care markets. He is a founder, former director and former executive vice president of Isolyser Company Inc. (now Microtek Medical Holdings). He is also founder, chairman and chief executive officer of Reactive Energy, LLC, holds over 100 patents, and has received several awards for entrepreneurial growth and success.

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