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Vystar launches first Vytex® product and expands international footprint

Vystar celebrated a major milestone with the launch of the first Vytex® Natural Rubber Latex (NRL) consumer product.

The new Envy™ Ultra Thin Condom was jointly introduced by Vystar and Alatech Healthcare LLC at the 2009 Atlanta AIDS Walk in October. It is now available for purchase online at www.condomania.com and additional retail distribution channels are in the works.



Equally exciting, we anticipate the first Vytex NRL exam gloves - also made by Alatech - will be available in 2010. Alatech obtained clearance from the U.S. Food and Drug Administration (FDA) to market and sell Vytex NRL exam gloves this summer.

We see Vytex NRL as a global product breakthrough and are spreading the message internationally, including audiences in Asia. Vytex NRL was recently featured as the cover story in the Oct./Nov. issue of Rubber Asia magazine (read it [here](#)).



I also had the privilege of presenting technical updates and progress on manufacturing trials and forthcoming products to the Japanese Society of Rubber Industry, a prestigious group of Japanese manufacturers.

We want to thank all our customers, distributors, investors, supporters and friends who have helped make our significant progress possible. As our momentum continues to build, we look forward to great strides in the coming months and invite your feedback. Please email us at info@vytex.com or call (770) 965-0383.

Sincerely,
Bill Doyle, President & CEO, Vystar Corporation

Envy condom introduced to enthusiastic supporters at Atlanta AIDS Walk

Thousands of people in metro Atlanta now have access to a reduced protein, all-natural condom option thanks to Vystar Corp. and Alatech Healthcare LLC. The two companies launched the new Envy condom at the Atlanta AIDS Walk & 5K Run on October 18, where 15,000 participants turned out to support AID Atlanta and other regional organizations.

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Want to know more about Vytex NRL technology?

Click [here](#) to request our Technical Bulletin.



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Above: The Vystar team launches the Envy condom and participates in a 5K Walk/Run with local business and civic leaders and volunteers. Pictured (L to R) are Sandra Parker, Matt Clark, Bill Doyle and Joanne Kearney.



Bill Doyle, President and CEO of Vystar Corporation (left) talks with AID Atlanta Executive Director Tracy Elliott at the Vystar booth.



Survey results reveal demand for latex alternatives and interest in Vytex

In a recent survey conducted by Vystar, over 65 individuals with known allergies/sensitivities to latex and their caregivers (physician or relative) of people with allergies provided feedback and opinions regarding substitutes for latex products.

- 91 percent of respondents reported that they primarily use latex substitutes for numerous products

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Vytex® NRL



The eco-friendly, safe alternative to petroleum based synthetics with 40,000 uses

Survey, from page 2...

- 63 percent said they would be willing to try one or more products made with Vytex as long as clinical testing supported that Vytex is safe and would not cause allergic reactions in latex-sensitive individuals. The most desired products are:
 - Adhesive bandages (70%)
 - Exam gloves (63%)
 - Balloons (39%)
 - Surgical dressings (37%)
 - Surgical gloves (24%)
- Other Vytex-based products that people would be willing to try include foam pillows, foam mattresses, condoms and pacifiers.

Thank you to those who took the survey, which was reviewed by the American Latex Allergy Association (ALAA). The survey appeared on the ALAA and Vytex Web sites as part of Vystar's partnership with the ALAA.

In addition, the ALAA distributed 1,100 Latex Allergy Awareness Week packets, which included a Vytex flyer, to hospitals, clinics, doctors' offices and schools. ALAA Director Sue Lockwood said feedback was very positive and people expressed their interest in and appreciation for the education presented about this new latex material.

Visibility for Vytex brand builds at international conferences



Vytex NRL debuts in Japan at the Society of Rubber Industry Meeting, Oct. 19-21, Tokyo, Japan

Vystar President & CEO Bill Doyle presented, "Introducing Vytex®: A Cost Competitive, Ecologically Friendly, Low Protein Latex Material" to more than 100 members of the Kanto branch of the Society. His presentation outlined the benefits of Vytex NRL and generated significant interest from the mainly technical audience representing most of Japan's leading rubber manufacturers.

Dr. Shinichi Nakade, a leading researcher, focused on the role of proteins in natural rubber latex and the representative for the Society's Latex Allergy Forum attended the presentation, along with Vystar's Japan representatives Koichi Tagawa and Junn John Chanoki from Intermacs Corporation, Tokyo. The Vystar team covered the Kanto, Kinki and Chugoku regions and visited many interested manufacturers, resulting in additional Vytex NRL evaluations in the medical, consumer and industrial markets.



Vystar team travels to MEDICA Conference, Nov. 18-21, Dusseldorf, Germany

For the third time, the Vystar team heads to Germany for one of the world's largest medical trade shows. This exposure further increases the company's visibility, and interest and connections with manufacturers worldwide.